CASE STUDY

Plutora’s Enterprise Release Management solution gives the global e-commerce leader a competitive advantage.

Customer
eBay Inc.
Region
North America
Industry
E-Commerce
Products
Plutora - Test Environment management
Plutora - Release management

“\textit{I can save 50–70\% of my time by looking at Plutora’s comments module instead of emails. It’s awesome.}”

\textit{Amit Bali, Lead Release Manager}
Sharepoint Wasn’t Working

Before Plutora, eBay used SharePoint for almost three years.

“We used a basic SharePoint form to capture data,” says Bali. “We couldn’t view environment conflicts, or see how releases impacted on systems.”

“It was almost chaos,” says Vermes.

“We used Excel to figure out our KPIs,” says Bali. “We used a lot of manual processes and it was time consuming and unproductive. Plutora gives eBay live metrics, and I can duplicate a new release from an old one and drastically reduce the work. That simply wasn’t possible with SharePoint, it was not the right tool.”

Plutora’s Success

eBay offers Plutora to a wide user base, including Project Managers, Technical Leads, and support personnel.

“Plutora lets all our people use a single release management platform,” says Bali. “I make sure our IT teams are giving me everything I need to approve their releases and I reach out to IT teams every day. Plutora is good for IT team interaction. My 5 GB email inbox used to be flooded with emails, but now we use comments in Plutora instead.”

Plutora has streamlined the way eBay works. “Let’s say a release is coming,” says Bali. “All our IT teams are working on different activities. We use Plutora to give them the milestones, activities and criteria they need. This way, nothing becomes a bottleneck. We now have time to review, direct or guide IT teams to improve the quality of our releases.”

“The adoption ratio has increased 300% in the last three months,” says Bali. “This shows the success of Plutora.”

“For me, the biggest benefit of Plutora is that we haven’t had any big production system incidents since we started using it. We used to have a lot of outages. As we are responsible for all the Internet applications, including Finance, HR, our intranet and all the reporting, no outages mean our employees can work without interruption. It is a huge gain.”

Andras Vermes, Senior Manager, Quality and Release Services

Key Highlights

Company

eBay is an American multinational corporation and e-commerce company providing consumer-to-consumer and business-to-consumer sales services via the Internet. With over 162 million active buyers and 800 million live listings, eBay is a multibillion-dollar business, with operations in over 30 countries.

The Office of the Chief Information Officer (OCIO)

“The Office of the Chief Information Officer (OCIO) is the heart of eBay,” says Amit Bali, Lead Release Manager.

The OCIO’s mission: Innovate and execute solutions which accelerate and support eBay’s global technology needs in a safe and stable corporate environment.

“We are the gatekeepers of the production system,” adds Andras Vermes, Senior Manager, Quality and Release Services. “We support all the IT teams so they can move their projects and initiatives into production.”
Benefits

- **Less Complexity**
  “With Plutora, everything is in one place. We have a full view of what we’re doing. We don’t need to go into multiple places and search for documents.”

- **More Stability**
  “Providing a stable environment for our Internet employees is our ultimate goal. Using a proper release management process through Plutora, we have a more stable environment. All our IT teams can work more productively. That gives eBay the competitive advantage.”

- **Conflict Prevention**
  “Day-to-day, I use Plutora to go through releases and resolve any environment conflicts.”

- **Live Metrics and Reporting**
  “We are using Plutora metrics every day to ensure the IT team understands how much work has been done, where the conflict or pain points are that we have to resolve, and why we are having any failure on the way.”

  “Plutora reports are published across eBay for all CIO managers and VPs.”

About Plutora

Plutora, the market leader of continuous delivery management solutions for enterprise IT, ensures organizational alignment of software development with business strategy. Plutora improves the speed and quality of application delivery by correlating data from existing tool-chains, coordinating delivery across diverse ecosystem of development methodologies and hybrid test environments, and incorporates test metrics gathered at every step of the delivery pipeline. The platform provides visibility and a system of insights into the entire value stream, guiding continuous improvement efforts through the measured outcomes of each effort.

Learn more: [www.plutora.com](http://www.plutora.com)
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