Accelerate Roadmap to Release: Value Stream Management for Product Managers

What is Value Stream Management?

Value stream management helps product development teams increase the value delivered to customers by optimizing the flow of work throughout the entire software delivery process, from idea to value realization. VSM also enables organizations to take a data-driven journey in their digital transformation, achieving continuous improvement in software delivery. VSM enables you to deliver more features with fewer defects, reducing your risk and enabling more satisfied customers.

How Product Managers Benefit from VSM

Product Managers are challenged to deliver the features and offerings that customers want most as quickly as possible. To achieve the fastest time to value and utilize limited technical resources wisely, product teams need greater communication with engineering and fewer delays due to errors and testing bottlenecks. That’s where Value Stream Management saves the day - by improving velocity and keeping your CI/CD pipeline running smoothly.

Here’s how it works:

First, VSM provides better visibility and collaboration among and across teams while reducing manual work. Providing automation and empowering teams with self-service access to resources and information is game changing. When release managers, test environment managers and deployment teams are freed from constantly updating spreadsheets, dealing with misconfigured environments, and attending time-consuming meetings, your products get delivered faster.

Second, VSM’s holistic view of the development process gives you the ability to drive best practices into your processes giving you unparalleled governance as well as ensuring you maintain compliance with
all necessary processes. This approach helps to avoid delays that can creep in at the eleventh hour - effectively shifting left all of your process requirements, including security.

**Third**, VSM helps you focus on delivering value to the customer by tracking exactly what features make it to production and by providing dashboards to guide you every step of the way. Not only can you check the real-time status of your projects throughout the delivery pipeline, but every member of the software delivery team can access the data they need, from development-oriented DORA metrics, to team-focused flow metrics, to business metrics that the leadership team wants most.

Delivering new products, services and features to customers quickly while maintaining quality is the key to growing market share in a competitive environment. Value Stream Management turns an arduous and bumpy product development process into a streamlined journey toward continuous improvement.

**How Plutora VSM Speeds Releases**

Plutora Value Stream Management provides a complete solution to keep your product pipeline moving by automating manual processes and by giving you visibility into any bottlenecks that are delaying software delivery.

Plutora accomplishes these goals by providing rich management and orchestration capabilities that automate manual processes and orchestrate automated pipelines regardless of your tool preference. These features provide a huge benefit to security, compliance and governance requirements.

Most importantly, Plutora allows organizations to optimize the value that they are providing to their customers, both internal and external. **Some key benefits include:**

1. *Improved collaboration* and communication among teams plus real-time status updates so everyone is on the same page.

2. *Complete visibility* into all your software delivery pipelines and features that allow you to prioritize the projects that matter most.

3. *Analytics and insights* to drive decision-making such as asset utilization and essential dashboards, including those that show build quality data so you can recognize risk before it becomes a problem.

4. *Value Stream Flow metrics* such as cycle time, lead time and flow efficiency, all of which support and enable continuous improvement.

5. *Integrations* that allow you to work with any technology from Jira to ServiceNow and any methodology from Agile to Waterfall.

With Plutora Value Stream Management, you can stop hunting down missing pieces of the software delivery puzzle and for the first time see all your value streams clearly. Know exactly whether the features delivered drove the customer value you expected and be the hero of software delivery.

**Schedule a Demo Today**